

Emily Faris - Writing Samples

SAMPLE 1: Example of copy for creative projects

SAMPLE 2: Short-essay response from Graduate school application

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These are samples of log-lines, and synopses that I have either written, edited, collaborated on, or all of the above. Although my writing background is in the performing arts, I strongly believe these exemplified skills are applicable to advertising.

Eager to get a head-start on a deadline, WOMAN arrives early to work. Her enthusiasm quickly diminishes when she and her team receive news that their deadline has been pushed to EOD! At their boss' request, the team works late into the night until the project's completion, since 'we're all in this together.' After a series of micro and macro-aggressions from machiavellian co-workers, Woman succumbs to her vicious sense of justice, becoming a true workplace vigilante.

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When a sexy night out is interrupted by the worst period of her life, a woman's unforeseen walk home quickly devolves into a bloody nightmare.

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We follow WOMAN as her night unravels after she unexpectedly gets the worst period of her life. Dirty Girl shits on society's gaze and forces us to laugh at and embrace the parts of ourselves we so often try to hide – especially the nasty parts. From everyday blood to glistening gore, this short film explores the space between expectation and reality.

This is a sample from my recent Graduate School application to the Peter Stark Producing Program at USC's School of Cinema. The prompt was to share about a favorite piece of art.

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Within the first hour of getting to know me I will bring up the Swedish horror author John Ajvide Lindqvist.

One of my favorite works of Lindqvist's is *Handling the Undead*. The novel approaches an oft used horror trope of the living dead; however, the tone places the supernatural occurrence away from any cliché usage of zombies. The book instead focuses on humanity's ability to cope with a supernatural crisis.

One scene in particular captures what I love the most Lindqvist's work: After hearing that some corpses have reanimated, a grandfather desperately exhumes his recently deceased grandchild to see if he is among the chosen ones. Beyond the scenes' gruesome detail of the decaying grave, there is an exploration of emotional despair with the heartbreaking motivation of hope and a description of ultimate devastation. It's Lindqvist's delicate handling of emotions in contrast to his themes of horror and the macabre, that provides his readers with an unexpectedly meaningful experience.